



## 1st ANNUAL T-SHIRT DESIGN CONTEST

### CONTEST OVERVIEW + PRIZES

- Northland Community and Technical College students are invited to submit their designs for the **1st ANNUAL** t-shirt design contest. The winning design will be reproduced on t-shirts and sold in The Northland Store on both locations along with online at [thenorthlandstore.com](http://thenorthlandstore.com). The winning designer will receive a \$50 gift certificate for use at The Northland Store along with a free t-shirt featuring their design.

### WHO CAN ENTER:

- Northland Community and Technical College students enrolled in at least one credited course for the fall semester.
- Northland Community and Technical College employees are eligible regardless of current student status.

### HOW TO ENTER:

- Entries can be submitted via email to [bookstore@northlandcollege.edu](mailto:bookstore@northlandcollege.edu) or in person during The Northland Store hours.
- **All entries must include the full name, StarID, email address, and phone number for contact.**
- Electronic files will be accepted as JPEG, PNG, PSD, AI, or EPS. All files should be high resolution (minimum 300 pixels per inch). Please flatten PSD files and convert all text to outlines for AI or EPS files.
- All submissions (electronic or hand drawn) should be submitted at 100% of the size intended to be printed on the t-shirt (no larger than 11 x 11.5 inches).

### IMPORTANT DATES:

- **Submission deadline is 11:59pm on Wednesday, September 27, 2023.**
- Online and in-person voting will take place **October 2-13, 2023.**
- The winning designs will be announced on **Friday, October 20, 2023.**
- T-shirts featuring the winning designs will be available for purchase at the Northland Store and [thenorthlandstore.com](http://thenorthlandstore.com) Fall 2023.

### AGREEMENT:

By submitting an entry, the individual agrees to have their winning art reproduced on a t-shirt to be sold at The Northland Store. If your design is chosen, we reserve the right to make minor edits as needed. All entries will become the property of The Northland Store. Non-winning finalists will be notified if their design is selected for use on additional store merchandise.

### DESIGN GUIDELINES:

- The design will be featured in one location on the front of a crewneck t-shirt and should be no larger than **11 inches wide and 11.5 inches high**. No back or sleeve designs will be included in the contest.
- Designs may include a **maximum of three colors**. Colors must be solid (not tinted or gradient) for printing purposes.
- The t-shirt color can be navy, red, charcoal, gray, white, or black. If you have a preferred garment color for your design, please indicate when submitting your entry.
- All entries must be an original creations of the designer and incorporate Northland Community and Technical College brand (college name, sport team, mascot, colors, trademarks, or logos) into the design.
- Designs with the NCTC acronym will not be accepted.
- Entries containing profanity, trademarks, or copyrighted works of another person/business will not be accepted.

### JUDGING:

Finalists will be selected based on the following criteria:

- How well the design reflects Northland Community and Technical College.
- Eye-catching, creative, unique design.
- Adherence to contest guidelines.

### COLLEGE COLOR PALETTE HEX CODES:

Navy #01203	Red #ff0000
Royal #0344dc	Silver #babac4
Orange #ff4f00	White #ffffff